

International Conference on Modern management sciences for development

Introduction

The policy of international organization and states to seek the implementation of strategic development plans through the improvement of management system in the main sectors is a clear indication of the need to continuously promote and enhance the management system, in order to optimize the use of resources and capabilities for achieving inclusive and sustainable development which will ensure human well-being.

This is reinforced by the adaptation by many countries, in particular developed countries, of a development policy for its management organizations in a regular basis. However, some of these countries are better able to meeting the challenges of international economic crisis and competition and keeping up with the aspirations of their citizens towards well-being following the reduction of some serious problems, including unemployment and prevalence of diseases, through learning from the best practices and new management trends of what come to be known as ‘management development’.

Driven by this vision, the organizers of this conference found that the absence of or inadequacy of the role of educational institutions in addressing the weak linkage of management development programs with strategies of development call on scholars and experts to bear their responsibility in meeting this requirement, which has become even more imperative.

Objectives

1. To review and examine the individual and institutional efforts with regard to the linkage between development programs, management development programs, and management strategies of with all areas of specialization.
2. To highlight the role of development strategies in achieving management development and exploring the means of building new programs that adopt the latest achievements in applied sciences in this respect.
3. To design management systems and programs which are more simulating to the era of information and digital techniques.
4. To enhance the role of academic research in linking and coordinating modern management programs as well as making it more in line with development strategies.
5. To organize academic programs such as training courses, workshops, consultative symposiums on the sidelines of the conference to further optimize benefits for all participants.

Themes

1. Scientific means and mechanisms for aligning modern management programs with development programs.
2. Specialized studies on the role of technology in using modern management programs for the benefit of human community.
3. Means of establishing strategic partnerships between centres of management programs design and centres of development.
4. The role of educational institution in addressing the issue of inadequate linkage between management development programs and inclusive development programs.

5. Specialized studies on the mutual service exchange between management development programs and development programs.
6. Management of educational programs related to modern management and means of its development through more effective quality standards.
7. The role of laws and regulations in updating management programs and linking it with inclusive development strategy.
8. The effect of mass media in introducing the importance of the alignment of modern management programs with development strategies.
9. The political, economic, social, and technological effects on the modernization of management systems.
10. Entrepreneurship and the role of modern management systems in increasing its efficacy.
11. Characteristics of the more effective management and development system and rules of its examination in terms of productive efficiency.
12. Innovated means and mechanisms for updating development program management systems.
13. Smart management programs and its role in developing the economic status through real sectors, such as industry, tourism, agriculture, trade, marketing, and human resources.
14. The role of smart management programs and systems in achieving equal opportunities and social justice.